TODAY'S BIG QUESTION:

IS ELEPHANT POACHING REALLY DECLINING?

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Of all the wildlife products trafficked around the world, ivory is probably the best known. Elephant poaching was one of the first things I reported on when I joined Nat Geo in 2016. Even though the international trade in ivory has been banned since 1990, some 30,000 African elephants are still killed by poachers each year, out of a continent-wide population of about 400,000.